

Why Faith Tourism?

Churches and other Sacred Sites have much to offer the visitor. Diverse features can include:

✓		✓	
	Architecture		A learning resource and a place that exceeds expectations
	Archaeology		A place for events, concerts and activities
	Ecology		An introduction to God and a God to be experienced
	Furnishings, fixtures and fittings		Low cost entertainment
	Performing and visual arts and crafts		A sense of the sacred
	Interpreting and celebrating community history and heritage		A witness to worship from the past to the present
	Associated personalities and famous people		Providing silence, and a place for prayer and quiet reflection
	Genealogical resources		Providing a welcome and care for visitors
	Exhibition space		A place for rites of passage and family events
	Reflecting on the history of England		A centre for hospitality
	A meeting place		A resource for the community and the physical heart of a community
	Cultural exchange		Contributions to the local economy
	A place of refuge		

Go through the list above and place a tick against those that apply to your Sacred Site.

Do you have a **Unique Selling Point**? List any additional features that are specific to your Sacred Site.

1.

2.

3.

4.