

National Churches Trust

Pre-event sample press release

Instructions

Adapt this template to include the details of your event by replacing the information in **[brackets]**. Remember to delete the brackets when you have finished.

Copy and paste the text, including the 'notes for editors' at the bottom, into the body of an email, and send it to the news desk of your local media at least one week before your event.

MEDIA RELEASE

[insert date]

Contact for further details **[insert name and phone number/email address]**

[Name of event] at [name of place] for the National Churches Trust.

[Insert full name, age] of **[insert area]** is holding **[name of event]** to raise funds for the National Churches Trust. The **[name of event]** is taking place at **[insert venue]** on **[insert date]** at **[insert time]** and will include **[insert details of event, such as theme and activities as well as entry fee if applicable]**.

[Insert name] hopes to raise **[insert goal amount]** over the duration of the event.

All the money raised at **[name of event]** will help the National Churches Trust keep places of worship open for future generations by supporting urgent repair projects, improving their ability to engage with local communities.

[Insert name] said "We are holding the **[name of event]** to raise money for the National Churches Trust. It is going to be a wonderful event with **[insert party details]** and a great way for people to get more involved in our church heritage. The more money we raise, the more churches that the National Churches Trust will be able to support".

Claire Walker, Chief Executive at the National Churches Trust said "We are delighted that **[insert name]** is giving **[his/her]** time to raise funds for the National Churches Trust.

We rely on the generosity of individuals like **[insert name]** to continue our work.

Please back **[insert name]** in their fundraising efforts so that the National Churches Trust can continue keeping the UK's church buildings alive".

If, like **[insert name]** you are interested in running your own fundraising event, the National Churches Trust has lots of great ideas to get you started. For more information, and to get your free fundraising pack visit www.nationalchurchestrust.org or call 020 7222 0605.

-ENDS-

National Churches Trust
7 Tufton Street, London, SW1P 3QB
T +44 (0)20 7222 0605

Company registered in England Registration number 6265201
Registered charity number 1119845



For further information about [INSERT NAME]'s event, please call [INSERT NUMBER]

Notes to editors

- The aims of the National Churches Trust are:
To support the UK's heritage of church buildings and to enhance their ability to serve local communities
To promote the benefits to communities of churches and to inspire everyone to value and enjoy them
- The National Churches Trust supports churches across the United Kingdom
- There are approximately 42,000 Christian churches, chapels, and meeting houses in the UK
- Since 1953 the National Churches Trust has awarded £85 million, in today's prices, and helped 12,000 places of worship stay open
- The National Churches Trust receives no government funding and relies on the generosity of its supporters to fund its work. To donate visit www.nationalchurchestrust.org or call 020 7222 0605.

For more information visit www.nationalchurchestrust.org.uk

Like us at www.facebook.com/nationalchurchestrust

Follow us on www.twitter.com/NatChurchTrust

National Churches Trust
7 Tufton Street, London, SW1P 3QB
T +44 (0)20 7222 0605

Company registered in England Registration number 6265201
Registered charity number 1119845

